

Deutsche Post Direkt
price list ADDRESSFACTORY DIRECT

Address cleansing/updating

| Modules | Services | Invoicing unit ¹ per | Price |
|--|--|------------------------------------|--------|
| BasicAddressCheck checks street, postal code and city (mandatory) | Postal correction (street, postcode, town/city) | 1,000 data records requested | €5.00 |
| FormalNameCheck² checks first and last names, salutations, titles, house numbers and recognizes company addresses | Automatic structuring and formatting ² (including labelling company address, title) | 1,000 data records requested | €10.00 |
| | Correction of first names, last names and/or house numbers (configurable) | 1,000 data records requested | €10.00 |
| PremiumDeliveryCheck³ checks the deliverability at person, household and building level | Non-deliverability check: address matching at the person level (first name, last name, house number, street, postcode, town/city) | 1,000 data records requested | €75.00 |
| | Non-deliverability check: address matching at the household level (last name, house number, street, postcode, town/city) | 1,000 data records requested | €45.00 |
| | Non-deliverability check: address matching at the building level (house number, street, postcode, town/city) | 1,000 data records requested | €23.00 |
| | Non-deliverability check: comparison at the person level (first name, last name, house number, street, postcode, town/city), incl. separate deceased recipient check by Deutsche Post Direkt | 1,000 data records requested | €90.00 |
| | Information about deceased | hit | €1.00 |
| MoveProfessional supplies relocation addresses | Relocation information Deutsche Post Adress from redirection orders and supplementary sources | relocation address | €1.60 |
| | Relocation information eXotargets Data Network | relocation address | €1.45 |
| | Relocation information moversPlus, SAZ Services, Acxiom | relocation address | €1.40 |
| FileMatch finds advertising refusers and fake addresses | Negative comparison with predefined lists (currently fake name list) | 1,000 data records requested | €3.00 |
| | Negative comparison with the Robinson mailing preference service list | Matching | Free |

Address enrichment

| Modules | Services | Invoicing unit ¹ per | Price |
|--|--|------------------------------------|----------------------------|
| PhoneMatch supplements telephone numbers | Telephone numbers | 1,000 telephone numbers enriched | €50.00 |
| GeoMatch provides geocoordinates from postal code to building level | Accurate building position co-ordinates ⁴ | 1,000 co-ordinates enriched | €150.00 |
| | Interpolated building position co-ordinates | 1,000 co-ordinates enriched | €50.00 |
| LocalMatch provides micro-geographic information from the microdialog database | Micro-geographic information from the microdialog database | feature | See price list microdialog |

Provision charge: €25.00 per 1,000 data records requested
 Minimum order value: €100.00 per month
 One-time setup fee: €175.00 (Not applicable if the test phase is used first)
 Test phase: €350.00 up to 2,000 inquiries for the modules BasicAddressCheck, FormalNameCheck and PremiumDeliveryCheck (including setup fee)⁵

¹ All modules are invoiced to the nearest data record.

² Since further implementing the address comparison requires data to be structured and formatted automatically, all services beyond postal correction with Basic AddressCheck must be ordered.

³ PremiumDeliveryCheck must be ordered for all subsequent modules.

⁴ For internal use only.

⁵ More than 2,000 inquiries during the test phase and/or additional modules are charged at normal rates. A maximum of three configurations are included during the test phase.

All prices are quoted net of VAT.

Deutsche Post Direkt's General Terms and Conditions (GT&C) for ADDRESSFACTORY and ANALYSISFACTORY, address leasing, and microdialog apply.