

**Deutsche Post Direkt**  
**price list ADDRESSFACTORY WEB, ADDRESSFACTORY TAPE, ADDRESSFACTORY AUTOMATIC**

**Address cleansing/updating**

Modules	Services	Invoicing unit per	Mail-shot Delivery to a lettershop and one-time use	Maintenance Address maintenance and continuous use
<b>BasicAddressCheck</b> checks street, postal code and city (mandatory)	Postal correction (street, postcode, town/city)	Correction	€0.06	€0.10
<b>FormalNameCheck<sup>1</sup></b> checks first and last names, salutations, titles, house numbers and recognizes company addresses	Automatic structuring and formatting (including labelling company address, title)	1,000 addresses	€3.50	€3.50
	Correction at the person level (first name, last name and/or house number)	Correction	€0.10	€0.12
	Correction at the household level (last name, house number)	Correction	€0.04	€0.08
<b>PremiumDeliveryCheck<sup>2</sup></b> checks the deliverability at person, household and building level	Non-deliverability check: address matching at the person level (first name, last name, house number, street, postcode, town/city)	Providing information	€0.28	€0.55
	Non-deliverability check: address matching at the household level (last name, house number, street, postcode, town/city)	Providing information	€0.23	€0.43
	Non-deliverability check: address matching at the building level (house number, street, postcode, town/city)	Providing information	€0.15	€0.30
	Information about deceased	hit	-	€1.00
<b>MoveProfessional</b> supplies relocation addresses	Relocation information Deutsche Post Address from redirection orders and supplementary sources	relocation address	€0.35	€1.60
	Relocation information eXotargets Data Network	relocation address	€0.30	€1.45
	Relocation information moversPlus, SAZ Services, Acxiom	relocation address	€0.30	€1.40
<b>DoubleClean</b> recognizes duplicates	Cleaning of duplicates	1,000 addresses	€4.00	€4.00
<b>FileMatch</b> finds advertising refusers and fake addresses	Negative comparison with predefined lists (currently fake name list)	1,000 addresses	€3.00	€3.00
	Negative comparison with the Robinson mailing preference service list	Matching	free	free

**Address enrichment**

Modules	Services	Invoicing unit per	Mail-shot Delivery to a lettershop and one-time use	Maintenance Address maintenance and continuous use
<b>PhoneMatch</b> supplements telephone numbers	Telephone numbers	enriched telephone number	-	€0.05
<b>GeoMatch</b> provides geocoordinates from postal code to building level	Accurate building position co-ordinates <sup>3</sup>	enriched co-ordinate	-	€0.15
	Interpolated building position co-ordinates	enriched co-ordinate	-	€0.05
<b>LocalMatch</b> provides micro-geographic information from the microdialog database	Micro-geographic information from the microdialog database	feature	See price list microdialog	See price list microdialog

Test address matching:	Summary address matching protocol and an overview of the costs that would be incurred for the address update. ADDRESSFACTORY TAPE: A test comparison of up to three files of at least 50,000 addresses is free of charge. Each additional file upon request.
Minimum order value:	ADDRESSFACTORY WEB: €250.00 ADDRESSFACTORY TAPE: €750.00
Type of invoicing:	Single order
Handling fee:	ADDRESSFACTORY TAPE: €200.00
Additional services:	Such as manual formatting, enveloping etc. are invoiced at €150.00/hour.
<b>ADDRESSFACTORY AUTOMATIC</b>	
Provision charge:	€5.00 € per 1,000 data records requested
One-time setup fee:	€175.00 (not applicable if the test phase has already been used)
Minimum order value:	ADDRESSFACTORY AUTOMATIC: €100.00 per month
Test phase:	€350.00 up to 2,000 inquiries for the modules BasicAddressCheck, FormalNameCheck and PremiumDeliveryCheck (including setup fee)

<sup>1</sup> Since further implementing the address matching requires data to be structured and formatted automatically, all services beyond postal correction with Basic AddressCheck must be ordered.

<sup>2</sup> PremiumDeliveryCheck must be ordered for all subsequent modules.

<sup>3</sup> For internal use only

All prices are quoted net of VAT.  
 Deutsche Post Direkt's General Terms and Conditions (GT&C) for ADDRESSFACTORY and ANALYSISFACTORY, address leasing, and microdialog apply.

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