One address verification per second.

Now available for Magento 2 and Shopware 6

ADDRESSFACTORY DIRECT is the ideal product to quickly check customers addresses during the ordering process via the internet or by telephone. You can correct and qualify the data you enter online, even whilst speaking to the customer. A web service client is integrated directly into your IT environment. Your addresses are matched to the postal reference database from Deutsche Post Direkt via the web service interface of ADRESSFACTORY DIRECT. Around 220 million current and former private addresses, this database is unique in Germany.

With ADDRESSFACTORY DIRECT, you can also enhance your addresses with additional information, such as telephone numbers, geographic data or micro-geographical information.

In brief

Functions

Correction of street names, postal codes and towns/cities
Person-based, household-based and/ or building-based checking of delivery information
Correction of names adding of titles and salutations
Supply of up-to-date relocation addresses
Enhancement of telephone numbers
Geocoding of addresses
Adress match with predefined negative files such as the Robison list of the DDV (German Dialog Marketing Association) or a fake names list

Benefits

Better quality of your database through correct addresses
Gain time with quick
Qualification of addresses through marketing and sales-relevant additional information
Simple integration in your system with the help of modern web service technology

Available Plugins

Magento 2
Shopware 6
Plentymarkets (Provider: Alfred Schmidt IT-Services)

postdirekt.de