

ADDRESSFACTORY – summary.

ADDRESSFACTORY offers you four product variants for cleanup and enrichment. Choose the most convenient way for you. The result: consumer data and prospect addresses tested for postal correctness, reduced production, dispatch and returns costs.

Products	ADDRESSFACTORY TAPE	ADDRESSFACTORY WEB	ADDRESSFACTORY AUTOMATIC	ADDRESSFACTORY DIRECT
Key Facts				
Solution	offline	online	online	online
Type of address matching	Batch matching	Batch matching	Batch matching	Matching of single addresses
Time required for address matching	Depends upon	Usually within 24 hours	Usually within 24 hours	Instant
Data transfer	FTP or SFTP	Internet, not real time	FTP or SFTP, automatic, not real time	Internet, automatic, not real time
Modules				
Address correction	BasicAddressCheck (Postal address correction)	✓	✓	✓
	FormalNameCheck (Name correction)	✓	✓	✓
	PremiumDeliveryCheck (Marking of non-deliverable address)	✓	✓	✓
	MoveProfessional (Relocation address)	✓	✓	✓
	FileMatch (Negative comparison)	✓	✓	✓
Address enrichment	DoubleClean (Comparison of duplicates)	✓	✓	✓
	GeoMatch - Exact building co-ordinates	✓	✓	✓
	- Interpolated building co-ordinates	✓	✓	✓
	PhoneMatch (Telephone numbers)	✓	✓	✓
	LocalMatch Micro-geographical information	✓	✓	✓

