



# ADDRESSFACTORY – summary.

ADDRESSFACTORY offers you four product variants for cleanup and enrichment. Choose the most convenient way for you. The result: consumer data and prospect addresses tested for postal correctness, reduced production, dispatch and returns costs.

Products	ADDRESSFACTORY TAPE	ADDRESSFACTORY WEB	ADDRESSFACTORY AUTOMATIC	ADDRESSFACTORY DIRECT
<b>Key Facts</b>				
<b>Solution</b>	offline	online	online	online
<b>Type of address matching</b>	Batch matching	Batch matching	Batch matching	Matching of single addresses
<b>Time required for address matching</b>	Depends upon	Usually within 24 hours	Usually within 24 hours	Instant
<b>Data transfer</b>	FTP or SFTP	Internet, not real time	FTP or SFTP, automatic, not real time	Internet, automatic, not real time
<b>Modules</b>				
<b>Address correction</b>	<b>BasicAddressCheck</b> (Postal address correction)	✓	✓	✓
	<b>FormalNameCheck</b> (Name correction)	✓	✓	✓
	<b>PremiumDeliveryCheck</b> (Marking of non-deliverable address)	✓	✓	✓
	<b>MoveProfessional</b> (Relocation address)	✓	✓	✓
	<b>FileMatch</b> (Negative comparison)	✓	✓	✓
<b>Address enrichment</b>	<b>DoubleClean</b> (Comparison of duplicates)	✓	✓	
	<b>GeoMatch</b> - Exact building co-ordinates	✓	✓	✓
	- Interpolated building co-ordinates	✓	✓	✓
	<b>PhoneMatch</b> (Telephone numbers)	✓	✓	✓
	<b>LocalMatch</b> Micro-geographical information	✓	✓	✓